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**Threadneedle Communications  
expands its fast growing specialist PCB consultancy**

Threadneedle Communications, a leading specialist consultancy in financial public relations and investor communications for Growth Companies, is expanding the team for its fast growing dedicated Private Client Broker ('PCB') service, Threadneedle Investor Reach.

Today, Uvie Ibru, an experienced London-based consultant who has spent several years advising both fully listed and AIM clients on their retail fund manager relationships, has joined the Threadneedle line-up. Uvie will be working closely with Clare Ballantine, who leads the division, to advise the consultancy's growing client base on their PCB communications.

Direct contact with PCBs is proving to be an increasingly valuable part of the offering to Threadneedle's clients, helping the Consultancy to develop its position as a leading adviser in the Growth Company market. In the January edition of Hemscott's AIM Advisers Rankings Guide, Threadneedle had climbed to Number 2 position in terms of advisory work for AIM Clients.

The Investor Reach service puts Growth Companies in front of key private client investment managers throughout the UK who are actively looking for investment ideas. With over £400bn managed by these investors, there is a significant opportunity to introduce potential new investors to clients, an important feature of Threadneedle's Investor Relations strategy.

Graham Herring, Managing Director, Threadneedle Communications commented: "Threadneedle is continuing to achieve good growth and, within that, I am delighted with the performance of Threadneedle Investor Reach. Uvie's arrival demonstrates our commitment to this part of our business which is proving of great value to our clients and we look forward to her input as we continue to drive this consultancy forward."

-Ends-

For further information, please contact:

**Threadneedle Communications**

Graham Herring  
[graham.herring@threadneedlepr.co.uk](mailto:graham.herring@threadneedlepr.co.uk)

0207 6539858  
07793 839024

Clare Ballantine  
[clare.ballantine@threadneedlepr.co.uk](mailto:clare.ballantine@threadneedlepr.co.uk)