

Newgate Threadneedle

2011 – a year of exciting progress

The past twelve months has been another exciting period of growth for financial PR consultancy, Newgate Threadneedle, with client gains in every quarter resulting in the consultancy continuing to climb up the adviser rankings tables.

This growth could not have been achieved without the continued support of our clients, friends in the City and business communities. To you all, “Thank you” and we look forward to working with you in this new year.

The consultancy, which specialises in advising growth companies on their communications with a wide spectrum of audiences including sector analysts, the media and both institutional and private investors, has demonstrated strong growth since it was founded six years ago. Progress in 2011 was achieved across a broad number of measures, not least in the client list which now numbers over eighty quoted companies in addition to some non-listed operations such as fund management. The consultancy’s focus has remained very much on the AIM market - but not to the exclusion of Fully Listed or private companies. Morningstar Professional Services Rankings Guide ranks Threadneedle by number of clients as:

- 1st AIM, total clients
- 1st AIM Technology
- 1st AIM Industrial

Threadneedle continued to hire talented executives to join the team, ensuring the ability to maintain the high level of client service for which it is known. Adviser number grew to 18 by the end of the year.

Other developments of note:

- Threadneedle’s success was further acknowledged when Growth Company awarded it the accolade of Financial PR Company of the Year, an award voted for by the executives of PLCs.
- Threadneedle handled numerous successful IPOs (in mining, technology, cleantech and support services) despite a weak new issues market
- The dedicated Private Client Broker marketing practice, Investor Reach, expanded and is now represented in both London and Edinburgh
- The year culminated in Threadneedle joining forces with Porta Communications in the final quarter of 2011 via a reverse takeover, rebranding the company as Newgate Threadneedle. Threadneedle is a keystone investment for Porta, an AIM quoted business, which has been formed to build an international communications and marketing group.

The momentum in the business has continued into the new year and Newgate Threadneedle was pleased to announce the acquisition of Hansard Communications on 17 January. Their clients will have access to a broader range of experience and skill sets such as bespoke media training and a dedicated private client broking service. The deal, which sees Newgate Threadneedle become number 1 by number of AIM clients in the Morningstar rankings, also adds further talented individuals to the highly skilled, enthusiastic team.

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Graham Herring, Managing Director, commented; “2011 was another great year for Threadneedle. We achieved excellent growth despite it being a difficult time for the markets generally. Clearly, because of a number of macro economic issues, 2012 is not going to be any easier generally in the UK but we will continue to provide our clients with a dedicated, professional service and the strength of our offering will, I am confident, continue to underpin further progress for Threadneedle.”

www.newgatethreadneedle.com



FINANCIAL PR COMPANY
of the Year 2011

Winner